

# COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN

## UC Health Surgical Hospital

UC Health Surgical Hospital shares operations, a campus, and the same community definition as West Chester Hospital. UC Health Surgical Hospital has collaborated with WCH on the CHNA process and therefore adopts the West Chester Hospital Implementation Plan (below) as its own and will collaborate on the initiatives outlined.

**COMMUNITY HEALTH NEED:**

Access to Healthcare

### IMPLEMENTATION PLAN

Initiative (owner)	Performance Metric(s)	Initiative Timeline (provide date)	Action Steps (responsible)	Action Step Estimated Completion Date
Increase number of clinic visits and % of visits that are charity care to the West Chester Hospital Ambulatory Care Clinics (hospital – based)  (Kevin Brooks, Director, Pharmacy Services)	Increase number of clinic visits (cumulative): FY14: 5% FY15: 10% FY 16: 5%  Increase level of “charity care” provided (cumulative) by the hospital-based clinics* FY14: 2.5% FY15: 2.9% FY16: 2.9%	June 30, 2016	1. Provide specialty clinic access to community residents. (West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group)	Continuous
			2. Increasing scope of specialty care available to local residents. Four new clinics will be added to the WCH campus in July, 2013- in addition to the existing eight. (West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group)	August 1, 2013
			3. Reassess physician recruitment needs by Feb 2015. Explore needs based on available space and completion goal. (University of Cincinnati Physicians group)	February 2015
			4. Complete space renovations to accommodate volume increase (West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group)	June 30, 2014
			5. Complete community awareness initiatives (open houses, advertising, education, seminars, etc.) (West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group)	Continuous

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## UC Health Surgical Hospital

<b>COMMUNITY HEALTH NEED:</b>	Access to Healthcare
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<b>IMPLEMENTATION PLAN</b> (continued)				
Initiative (owner)	Performance Metric(s)	Initiative Timeline (provide date)	Action Steps (responsible)	Action Step Estimated Completion Date
Increase number of primary care physician offices within Butler and Warren Counties.  <i>(Chip Washienko, Director, Business Development)</i>	Open at least one new practice location per year (FY14 - FY16)	June 30, 2014	1. Open new Liberty Township Office (Indian Springs or Bridgewater Falls area). Responsible party: Chip Washienko and University of Cincinnati Physicians group.	March 31, 2014
			2. Open new location within the Springboro region. Responsible party: Chip Washienko and University of Cincinnati Physicians group.	June 30, 2015
			3. Open new, additional location within West Chester area (MOB South Building). Responsible party: Chip Washienko and University of Cincinnati Physicians group.	December 31, 2016
Decrease wait time for patients wishing to schedule appointments within hospital-based clinics  <i>(Kevin Brooks, Director, Pharmacy Services)</i>	Lag-time reduction (in days) by 10%	June 30, 2015	1. Complete construction of new clinic spaces. ( <i>West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group</i> )	June 30, 2015
			2. Recruit physicians. ( <i>University of Cincinnati Physicians group</i> )	June 30, 2015
			3. Utilize UCMC for overflow. ( <i>University of Cincinnati Physicians group in collaboration with the UC Health Scheduling Dept</i> )	June 30, 2015

\* Charity Care data provided by Jeff Drapalik, Director, Finance, WCH.

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<b>COMMUNITY HEALTH NEED:</b>	Access to Healthcare
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<b>IMPLEMENTATION PLAN</b> (continued)
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Notes: WCH Ambulatory Care Clinics Currently Include: Orthopedics, Cardiology, Endocrinology, Gastrointestinal, Infectious Disease, Nephrology, and Pharmacy – Outpatient Pharmacotherapy/Anti N Coagulation, Pulmonary. New Additions Coming in July, 2013: Hematology/Oncology, Sleep Medicine, Neurology, Vascular

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## UC Health Surgical Hospital

<b>COMMUNITY HEALTH NEED:</b>	Healthy Lifestyle / Prevention
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<b>IMPLEMENTATION PLAN</b>				
<b>Initiative (owner)</b>	<b>Performance Metric(s)</b>	<b>Initiative Timeline (provide date)</b>	<b>Action Steps (responsible)</b>	<b>Action Step Estimated Completion Date</b>
Establish Mid-Life Women's Center to expand access to primary care and preventative care/education to all women age 35-65 in the community.  <i>(Steve Tomsic, Business Administrator Midlife Women's Health and Primary Care)</i>	Total for FY14-16:  Minimum 2 Education Sessions per year	June 30, 2016	<b>1.</b> Form a center Community Advisory Committee to assist with developing, promoting and conducting educational seminars 2x per year open to the Community. <i>(Dr. Larkin, UC Health Women's Center Management Team)</i>	June 30, 2016
	70,000 Center Visits Overall		<b>2.</b> Recruit primary care physicians and increase number of primary care visits. <i>(University of Cincinnati Physicians group)</i>	June 30, 2016
	Recruitment of 4.0 Primary Care FTEs		<b>3.</b> Establish practitioners to address wellness through integrative medicine practices. <i>(West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group)</i>	June 30, 2016
	19,000 Primary Care Visits		<b>4.</b> Install and implement DXA Scanning Equipment in the Center. <i>(University of Cincinnati Physicians group in collaboration with West Chester Hospital managers, Gary Saunders and Ron Rohlfing)</i>	June 30, 2014
	2,000 Integrative Medicine / Wellness Visits		<b>5.</b> Establish bone health screenings in the center. <i>(University of Cincinnati Physicians group in collaboration with West Chester Hospital managers, Gary Saunders and Ron Rohlfing)</i>	June 30, 2016
	4 Endocrinology/ Bone Specialist sessions per wk in the Center*			

\* Revise and Set Target for Scans

# COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN

## UC Health Surgical Hospital

<b>COMMUNITY HEALTH NEED:</b>	Sexually Transmitted Infections
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<b>IMPLEMENTATION PLAN</b>				
<b>Initiative (owner)</b>	<b>Performance Metric(s)</b>	<b>Initiative Timeline (provide date)</b>	<b>Action Steps (responsible)</b>	<b>Action Step Estimated Completion Date</b>
Increase awareness of the HIV Prevention Clinic and prophylactic use of Truvada for high risk individuals  <i>(Dr. Feinberg, Professor of Medicine)</i>	Full utilization of current clinic capacity* (1/2 day/mo)	June 30, 2016	<b>1.</b> Dr. Feinberg speaks to UCP primary care physicians at scheduled meetings to educate and raise awareness of clinic ( <i>Dr. Feinberg</i> )	June 30, 2014
			<b>2.</b> Identify opportunities to raise community awareness through earned media ( <i>Tony Condia</i> )	ongoing
			<b>3.</b> Create clinic brochures for distribution in areas frequented by high risk individuals and via community channels ( <i>Dr. Feinberg, Tony Condia</i> )	June 30, 2014
			<b>4.</b> Conduct outreach and networking opportunities with other community-based social service organizations to raise awareness about the clinic ( <i>Dr. Feinberg</i> )	ongoing

\*Clinic started February 2013

# COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN

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<b>OTHER IDENTIFIED NEEDS*</b>	<ol style="list-style-type: none"><li>1. Chronic Conditions</li><li>2. Obesity</li><li>3. Leading Cause of Death</li><li>4. Maternal Health</li><li>5. Infectious Diseases</li><li>6. Mental Health</li><li>7. Ambulatory Sensitive Conditions</li><li>8. Substance Abuse</li><li>9. Environmental Health</li><li>10. Population</li></ol>
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❖ These areas are outside the scope of the hospital's limited expertise and are addressed by other providers in the region.