

# COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN

## West Chester Hospital

<b>COMMUNITY HEALTH NEED:</b>	Access to Healthcare
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<b>IMPLEMENTATION PLAN</b>				
<b>Initiative (owner)</b>	<b>Performance Metric(s)</b>	<b>Initiative Timeline (provide date)</b>	<b>Action Steps (responsible)</b>	<b>Action Step Estimated Completion Date</b>
Increase number of clinic visits and % of visits that are charity care to the West Chester Hospital Ambulatory Care Clinics (hospital – based)  (Kevin Brooks, Director, Pharmacy Services)	Increase number of clinic visits (cumulative): FY14: 5% FY15: 10% FY 16: 5%  Increase level of “charity care” provided (cumulative) by the hospital-based clinics* FY14: 2.5% FY15: 2.9% FY16: 2.9%	June 30, 2016	<b>1.</b> Provide specialty clinic access to community residents. ( <i>West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group</i> )	Continuous
			<b>2.</b> Increasing scope of specialty care available to local residents. Four new clinics will be added to the WCH campus in July, 2013- in addition to the existing eight. ( <i>West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group</i> )	August 1, 2013
			<b>3.</b> Reassess physician recruitment needs by Feb 2015. Explore needs based on available space and completion goal. ( <i>University of Cincinnati Physicians group</i> )	February 2015
			<b>4.</b> Complete space renovations to accommodate volume increase ( <i>West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group</i> )	June 30, 2014
			<b>5.</b> Complete community awareness initiatives (open houses, advertising, education, seminars, etc.) ( <i>West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group</i> )	Continuous

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<b>IMPLEMENTATION PLAN</b> (continued)				
Initiative (owner)	Performance Metric(s)	Initiative Timeline (provide date)	Action Steps (responsible)	Action Step Estimated Completion Date
Increase number of primary care physician offices within Butler and Warren Counties.  <i>(Chip Washienko, Director, Business Development)</i>	Open at least one new practice location per year (FY14 - FY16)	June 30, 2014	1. Open new Liberty Township Office (Indian Springs or Bridgewater Falls area). Responsible party: Chip Washienko and University of Cincinnati Physicians group.	March 31, 2014
			2. Open new location within the Springboro region. Responsible party: Chip Washienko and University of Cincinnati Physicians group.	June 30, 2015
			3. Open new, additional location within West Chester area (MOB South Building). Responsible party: Chip Washienko and University of Cincinnati Physicians group.	December 31, 2016
Decrease wait time for patients wishing to schedule appointments within hospital-based clinics  <i>(Kevin Brooks, Director, Pharmacy Services)</i>	Lag-time reduction (in days) by 10%	June 30, 2015	1. Complete construction of new clinic spaces. <i>(West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group)</i>	June 30, 2015
			2. Recruit physicians. <i>(University of Cincinnati Physicians group)</i>	June 30, 2015
			3. Utilize UCMC for overflow. <i>(University of Cincinnati Physicians group in collaboration with the UC Health Scheduling Dept)</i>	June 30, 2015

\* Charity Care data provided by Jeff Drapalik, Director, Finance, WCH.

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### IMPLEMENTATION PLAN (continued)

Notes: WCH Ambulatory Care Clinics Currently Include: Orthopedics, Cardiology, Endocrinology, Gastrointestinal, Infectious Disease, Nephrology, and Pharmacy – Outpatient Pharmacotherapy/Anti N Coagulation, Pulmonary. New Additions Coming in July, 2013: Hematology/Oncology, Sleep Medicine, Neurology, Vascular

# COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN

## West Chester Hospital

<b>COMMUNITY HEALTH NEED:</b>	Healthy Lifestyle / Prevention
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<b>IMPLEMENTATION PLAN</b>				
Initiative (owner)	Performance Metric(s)	Initiative Timeline (provide date)	Action Steps (responsible)	Action Step Estimated Completion Date
Establish Mid-Life Women's Center to expand access to primary care and preventative care/education to all women age 35-65 in the community.  (Steve Tomsic, Business Administrator Midlife Women's Health and Primary Care)	Total for FY14-16:  Minimum 2 Education Sessions per year  70,000 Center Visits Overall  Recruitment of 4.0 Primary Care FTEs  19,000 Primary Care Visits  2,000 Integrative Medicine / Wellness Visits  4 Endocrinology/ Bone Specialist sessions per wk in the Center*	June 30, 2016	<b>1.</b> Form a center Community Advisory Committee to assist with developing, promoting and conducting educational seminars 2x per year open to the Community. ( <i>Dr. Larkin, UC Health Women's Center Management Team</i> )	June 30, 2016
	<b>2.</b> Recruit primary care physicians and increase number of primary care visits. ( <i>University of Cincinnati Physicians group</i> )		June 30, 2016	
	<b>3.</b> Establish practitioners to address wellness through integrative medicine practices. ( <i>West Chester Hospital Management Team in collaboration with University of Cincinnati Physicians group</i> )		June 30, 2016	
	<b>4.</b> Install and implement DXA Scanning Equipment in the Center. ( <i>University of Cincinnati Physicians group in collaboration with West Chester Hospital managers, Gary Saunders and Ron Rohlfing</i> )		June 30, 2014	
	<b>5.</b> Establish bone health screenings in the center. ( <i>University of Cincinnati Physicians group in collaboration with West Chester Hospital managers, Gary Saunders and Ron Rohlfing</i> )		June 30, 2016	

\* Revise and Set Target for Scans

# COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN

## West Chester Hospital

<b>COMMUNITY HEALTH NEED:</b>	Sexually Transmitted Infections
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<b>IMPLEMENTATION PLAN</b>				
<b>Initiative (owner)</b>	<b>Performance Metric(s)</b>	<b>Initiative Timeline (provide date)</b>	<b>Action Steps (responsible)</b>	<b>Action Step Estimated Completion Date</b>
Increase awareness of the HIV Prevention Clinic and prophylactic use of Truvada for high risk individuals  <i>(Dr. Feinberg, Professor of Medicine)</i>	Full utilization of current clinic capacity* (1/2 day/mo)	June 30, 2016	<b>1.</b> Dr. Feinberg speaks to UCP primary care physicians at scheduled meetings to educate and raise awareness of clinic ( <i>Dr. Feinberg</i> )	June 30, 2014
			<b>2.</b> Identify opportunities to raise community awareness through earned media ( <i>Tony Condia</i> )	ongoing
			<b>3.</b> Create clinic brochures for distribution in areas frequented by high risk individuals and via community channels ( <i>Dr. Feinberg, Tony Condia</i> )	June 30, 2014
			<b>4.</b> Conduct outreach and networking opportunities with other community-based social service organizations to raise awareness about the clinic ( <i>Dr. Feinberg</i> )	ongoing

\*Clinic started February 2013

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## West Chester Hospital

<b>OTHER IDENTIFIED NEEDS*</b>	<ol style="list-style-type: none"><li>1. Chronic Conditions</li><li>2. Obesity</li><li>3. Leading Cause of Death</li><li>4. Maternal Health</li><li>5. Infectious Diseases</li><li>6. Mental Health</li><li>7. Ambulatory Sensitive Conditions</li><li>8. Substance Abuse</li><li>9. Environmental Health</li><li>10. Population</li></ol>
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- ❖ Several of these needs are either being addressed by other providers in the region (including UC Medical Center), do not all align with the organization's strategic priorities or would be cost prohibitive to initiate.